

TIME SENSITIVE INFORMATION!

Please read the following information carefully.

REQUIRED ACTION for **CURRENT FAMILIES** utilizing FTC, FES-EO *and* what to expect with the new platform: EMA, your Education Market Assistant.

STEP #1

Families need to create an account within EMA. Through EMA, families with children benefiting from different scholarships will be able to manage the scholarships for all of their children within ONE account! Detailed instructions can be found within the following link: <https://www.stepupforstudents.org/ema>

STEP #2

Once a family creates their account in EMA, they will be able to complete an *Intent to Continue* for renewing students or an application for new students for the 2023/24 school year. The intent to continue is how families indicate that they will continue in the program for the upcoming school year.

https://www.youtube.com/watch?v=LZyK_oNTGBM

You are considered a **NEW FAMILY** for the 2023-24 school year if your student did not utilize this scholarship for the 2022-23 school year.

To apply, click on the following link:

<https://www.stepupforstudents.org/ema/#new-students>

For further assistance setting up your EMA please contact Step Up for Students.

New legislation (HB 1) passed that will affect Florida's school choice programs. Signed by Governor DeSantis on March 27, these changes will go into effect on July 1, 2023.

Future HB1 updates will be forthcoming as we receive information from the state of Florida.