



*Sarasota Christian School 60<sup>th</sup> Anniversary*  
**GALA CELEBRATION**



*A look at the past with a vision for the future...*

Sarasota Christian School  
Sponsorship Opportunities



*Achieving our mission* with your help!

## *A look at the past with a vision for the future...*

On September 3, 1958, Sarasota Christian School opened its doors to one teacher and fifteen students, many of them using desks that had been made by the Founders. From those humble days at Tuttle Avenue Mennonite Church, to the sprawling 25-acre campus that we now occupy, the mission of SCS has remained firm: *to equip students with a love for Christ, a passion to learn, the courage to lead, and a commitment to serve.* We invite you to join us in celebrating this tradition of educational excellence by partnering on our **60<sup>th</sup> Anniversary Gala Celebration.**

This first-of-its-kind event at SCS will feature a seated dinner, live entertainment, a display of student artwork, live and silent auctions, and a chance to explore the rich history of our school. If you or your guests are new to our school, you will enjoy a festive evening under the beautiful Spanish moss-covered live oaks on our campus, and learn about the traditions of our school, and the direction we are headed.

Proceeds from this exciting event will support the SCS Fund. *Our Annual Fund* is the school's top fundraising priority because it directly supports the school's greatest assets – our students and teachers. The dollars raised each year are crucial in enabling the school to provide superior faculty, individualized attention, state-of-the-art technology, financial aid support, and dynamic programming. Your sponsorship of our Gala will have a significant positive impact on this fund.

Please find enclosed a list of all the benefits associated with your sponsorship. Corporate benefits will be extended to our sponsors throughout the 60<sup>th</sup> Anniversary year.

We appreciate your support and look forward to working with you to customize your involvement and recognition.

### **Audience**

Over 300 influential business professionals, community leaders and philanthropic donors who understand and believe in the importance of educational excellence will be attending this event. Invitations will be sent to approximately 3,000 current and former families, alumni and friends of our school.





## Gala Event Sponsorship Levels

Multiple levels of sponsorship are available, and each opportunity includes customization to meet diverse marketing needs.

### All Sponsorship Levels Include:

- Company logo or name recognition in all promotional and event material
- Hyperlinked company logo or name recognition on event webpage
- Personalized sponsorship acknowledgment suitable for display at your company
- Customized Marketing benefits

### Presenting Sponsor (\$20,000) (Limited to 2)

- All benefits given at the Founders' Patron Level
- Seating for twelve people with premier placement at the 60th Anniversary Gala
- Opportunity to sponsor two current or former SCS faculty members to attend the Gala
- Invitation for twelve people to the sponsor's reception
- Opportunity to select two underwriting options, as available\* - see below
- Logo recognition on all 60th Anniversary celebration materials and event invitations, and brochures during anniversary year
- A feature article on your corporation's philanthropy in 60th Anniversary Commemorative Torch magazine
- Opportunity to make remarks during the 60th Anniversary Gala on December 1, 2018
- Full-page ad in the 60th Anniversary Gala commemorative program

### Founders' Patron (\$10,000) (Industry exclusive)

- All benefits given at the Superintendent's Patron Level
- One table for 10 with premier placement at the 60th Anniversary Gala
- Opportunity to invite one current or former SCS faculty member to attend the Gala
- Invitation for ten to the sponsor's reception
- Opportunity to select one underwriting option, as available\* - see below
- Half-page ad in the 60th Anniversary Gala commemorative program
- Corporate logo recognition and on-line thanks for your philanthropy on the Sarasota Christian School's Facebook, Twitter, Instagram and other social media during anniversary Year



## Superintendents' Patron (\$5,000)

- All benefits given at the Faculty Patron Level
- One table for eight with premier placement at the 60th Anniversary Gala
- Opportunity to invite one current or former SCS faculty member to attend the Gala
- Invitation for eight to the sponsor's reception
- Name recognition in 60th Anniversary Gala press releases
- Quarter-page ad in the 60th Anniversary Gala commemorative program
- Opportunity to distribute pre-approved products or vouchers in attendee goodie bag at the 60th Anniversary Gala, as appropriate
- Corporate logo recognition on Sarasota Christian School website's anniversary year page

## Faculty Patron (\$3,000)

- All benefits given at the Friend of SCS Patron Level
- Seating for six people with preferred placement at the 60th Anniversary Gala
- Invitation for six to the sponsor's reception
- Corporate logo recognition in Sarasota Christian School's commemorative program
- Public recognition of support during the 60th Anniversary Gala during the event

## 60th Anniversary Patron (\$1,000)

- Two tickets with priority seating at the 60th Anniversary Gala
- Invitation for two to the sponsor's reception
- Corporate logo recognition in printed programs for the 60th Anniversary Gala

## In-Kind Sponsor — (Requested product and/or service valued at \$2,500 or more)

### Underwriting Opportunities\*

Step and Repeat photo backdrop

Pastry Chef Sponsorship

Photo Booth Sponsorship

Art Display Sponsorship

Table Décor Sponsorship



# SARASOTA CHRISTIAN



## SPONSORSHIP PARTICIPATION FORM

\_\_\_\_\_ **Yes! I want to sponsor the Sarasota Christian School 60th Anniversary Gala at the following level:**

\_\_\_\_\_ Presenting Sponsor — \$20,000 (Choice of two exclusive underwriting opportunities)

\_\_\_\_\_ Founders' Patron — \$10,000 (Choice of one exclusive underwriting opportunity)

\_\_\_\_\_ Step and Repeat photo backdrop Sponsorship

\_\_\_\_\_ Pastry Chef Sponsorship

\_\_\_\_\_ Photo Booth Sponsorship

\_\_\_\_\_ Art Display Sponsorship

\_\_\_\_\_ Table Décor Sponsorship

\_\_\_\_\_ In-Kind Sponsor — \$2,500 (value): \_\_\_\_\_

Provide product and/or service information.

\_\_\_\_\_ Superintendent's Patron — \$5,000

\_\_\_\_\_ Faculty Patron — \$3,000

\_\_\_\_\_ 60th Anniversary Patron — \$,1000

### Contact Information:

Name: \_\_\_\_\_

Company/Title: \_\_\_\_\_

Company Website: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City

State

ZIP

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Preferred name listing in Gala printed publications: \_\_\_\_\_

\_\_\_\_\_

**Please submit your sponsorship commitment by October 19, 2018, in order to realize all sponsorship benefits.**





### **DEADLINES:**

Program ads must be received by **October 15, 2018.**

### **SPECIFICATIONS:**

- All artwork should be submitted digitally.
- We accept jpgs, png, and pdf files
- Resolution: 144 dpi or higher | Max. file size: 5MB | RGB colors
- Advertisement specs will be confirmed upon receipt of sponsorship agreement.
- Please contact Laura Randall (941.371.6481, ext 260) for assistance. Kindly submit your files to [development@sarasotachristian.org](mailto:development@sarasotachristian.org).

If you would like to discuss a custom sponsorship package, please contact Laura Randall, Director of Development and Alumni Relations, at (941) 371-6481, ext 260, or email [lrandall@sarasotachristian.org](mailto:lrandall@sarasotachristian.org).

### **About Sarasota Christian School:**

Since 1958, the Sarasota Christian School (SCS) experience has focused on cultivating Christian values and a heart for Christ through exceptional academics for Pre-K – 12th grade students. Biblical truth and values of honor, character, integrity, self-discipline, and kindness are seamlessly integrated into classrooms, extracurricular activities, and athletics. SCS provides an accredited, faith-based education focused on student achievement. Learners are equipped to develop critical thinking and communication skills and to collaborate with others through varied learning opportunities. Sarasota Christian School provides students with many opportunities to discover their passions, develop their talents, and to seek God's direction in life.